March 24-26, 2020
Palm Springs Convention Center
Palm Springs, California

CGAconference.com • 866.279.7755
Register by January 11 and save!
Zero damages. Reaching the goal together

The premier event dedicated to providing educational content and resources to help protect buried assets.

The CGA 811 Excavation Safety Conference is the largest event in the underground damage prevention industry, drawing nearly 1,700 participants and offering 80+ hours of educational content. With conference sessions, comprehensive workshops, numerous networking events, and 100+ exhibitors, it is the place to be if you are committed to the mission of reducing damages.

Whether you have attended every CGA 811 Excavation Safety Conference for the last 16 years, or this is your first time, we guarantee there are sessions and workshops for you. We offer numerous opportunities to learn new information directly related to your industry, to network with peers who understand your job function and to share ideas with dedicated professionals.

“This is a place where I can come and get valuable information that I’ll be able to bring back to my organization and help me do what I do every day better.”

- Matt Miceli, NiSource
Be a Part of History

Wednesday, March 25, 2020, 6–10 p.m.

Urbint

Title Sponsor

Supporting Sponsors
Join a CGA Committee in Palm Springs

The CGA 811 Excavation Safety Conference & Expo is the perfect time to sit in on a committee meeting and consider joining these critical working groups that embody the shared responsibility model of CGA.

Every committee will meet in Palm Springs and provide an overview of their mission and current projects, specifically designed for potential new members to get a feel for each of the committees’ work.

Best Practices Committee Meeting
Tuesday, March 24, 8 a.m. – 11 a.m.

The Best Practices Committee is currently charged with overseeing the Common Ground Alliance Best Practices. Based on the Common Ground Study, the Committee developed CGA’s Best Practices Guide, which is updated on an annual basis. Multiple new practices are approved each year and included in the latest version of the document.

Educational Programs & Marketing Committee Meeting
Tuesday, March 24, 8 a.m. – 11 a.m.

The Educational Programs & Marketing Committee is charged with managing CGA’s educational and promotional outreach. The committee’s initiatives include the 811 campaign, educational video and material development, as well as the promotion of CGA’s core programs.

Data Reporting & Evaluation Committee Meeting
Tuesday, March 24, 8 a.m. – 11 a.m.

The Data Reporting & Evaluation Committee is the driving force behind CGA’s Damage Information Reporting Tool (DIRT). DIRT is a secure web application used for collecting and reporting underground damage information. The committee oversees the development of the tool, directs the processes that govern the tool and manages the statistical evaluation/reporting of data on an annual basis.

One Call Systems International (OCSI) Committee Meeting
Monday, March 23, 8:30 a.m. – 11:30 a.m.

The OCSI Committee is made up of many one call center representatives as well as CGA members who participate in the one call process through board service or another role. The OCSI Committee works to carry out many of the programs developed by the CGA at a statewide level.

Regional Partners Committee Meeting
Meeting Monday, March 23, 1 p.m. – 4 p.m.

The Regional Partners Committee is made up of participants and representatives from our 68 regional partner organizations throughout the United States and Canada.

Stop by the CGA booth #101 to learn more about committees!

The committee focuses on supporting CGA programs locally, providing regional input on national initiatives and increasing communication between the many local damage prevention efforts throughout the United States and Canada.

Stakeholder Outreach Committee Meeting
Monday, March 23, 1 p.m. – 4 p.m.

The Stakeholder Advocacy Committee was established in 2012 following a strategic planning effort by the association. The goal of CGA’s newest committee is to proactively work with local stakeholders to educate state and federal policymakers regarding use of CGA Best Practices to positively impact legislation.

Technology Committee Meeting
Monday, March 23, 1 p.m. – 4 p.m.

The Technology Committee is charged with keeping a pulse on technology that will affect the damage prevention industry. The committee updated its mission in 2016 to a focus on driving the industry to develop and utilize innovative technology that will decrease the probability or consequences of excavation damage, and has now released two Technology Reports on the state of damage prevention tech and gaps in innovation.

Stop by the CGA booth #101 to learn more about committees!
Former NBA player Mark Eaton to keynote 2020 CGA Annual Meeting

CGA is pleased to present NBA All-Star and team building expert Mark Eaton as the keynote speaker for the CGA Annual Meeting during the CGA 811 Excavation Safety Conference & Expo, taking place in Palm Springs.

Mark played with the Utah Jazz for 12 seasons, led the NBA in blocked shots four of those seasons, was named to the NBA All-Defensive Team five times, was named NBA Defensive Player of the Year two times, and still holds two NBA records: most blocks in a single season (456) and career average blocked shots per game (3.5). Today, Mark is a successful motivational speaker, entrepreneur and best-selling author of “The Four Commitments of a Winning Team.” Mark has been a featured team-building expert on Forbes.com, Inc.com, Wharton Business Radio, Entrepreneur.com and Sports Illustrated.

In addition to his work on team building, Mark is managing partner in two award-winning restaurants in Salt Lake City, Tuscany and Franck’s, recently voted Best Restaurant in Utah. He is also founder and former chairman of the Mark Eaton Standing Tall for Youth Foundation, which provided sports and outdoor opportunities for more than 3,000 at-risk children. He is a former president and board member of the Legends of Basketball, which supports the needs of retired NBA players. His television and radio experience includes eight years as host of “Jazz Tonight” on KJZZTV, host of “Mark Eaton Outdoors” on The Outdoor Channel, and three years as host of “Sports Health Today,” an internationally syndicated radio show.

Mark’s motivational keynote speech will kick off the CGA Annual Meeting at 8 a.m. on Wednesday, March 25.

We’re looking forward to hearing him challenge the damage prevention community to be the strongest and most effective team we can be. For more information about the 2020 CGA 811 Excavation Safety Conference & Expo, visit CGAconference.com.

“Mark is a successful speaker, entrepreneur and best-selling author and has been a featured team-building expert on Forbes.com, Inc.com, Wharton Business Radio, Entrepreneur.com and Sports Illustrated.”
Education

Three full days of education backed by a 100% money-back guarantee

Sessions for every stakeholder group.
With so many sessions to choose from, we organize sessions by industry tracks, but delegates may go to any sessions they choose. For a list of available sessions, visit CGAconference.com and select Education.

New sessions are added regularly. Check back often for the most updated selections.

CEUs available!
To learn more about obtaining CEUs by attending, visit CGAconference.com.

Summits
Industry summits are extended sessions with an open forum presentation conducted by a panel of business leaders within their respective industry. These sessions provide attendees a venue to not only learn about the most pressing issues facing their industry, but to add their voice to the discussion on developing solutions.

Fiber Optic Asset Protection Summit
Thursday, March 26, 11:00 a.m.

Electric Safety Summit
Tuesday, March 24, 2:00 p.m.

Global One Call Summit
Thursday, March 26, 9:30 a.m.

Excavator’s Perspective Summit
Wednesday, March 25, 4:00 p.m.

Water & Sewer Infrastructure Protection Summit
Wednesday, March 25, 3:00 p.m.

Pipeline Safety & Awareness Summit
Wednesday, March 25, 1:30 p.m.

Underground Safety Summit
Tuesday, March 24, 12:30 p.m.

“Education sessions are fantastic, there is something for everyone, from beginner to intermediate to experienced; you are going to get something and walk away with some real-world tools once you walk away from the conference.”

- Wylie Davidson, Dival Safety
Workshops

A Workshop is a comprehensive (half or full day) educational experience where you learn practical strategies from recognized industry experts. Workshops can be purchased in addition to your Full Conference educational experience or as a stand-alone activity, which includes access to the exhibit hall.

Damage Investigation & Claims Resolution Workshop

Tuesday, March 24
9:00 a.m. – 2:00 p.m.
$255

Ron Peterson, President, Ron Peterson Consulting, LLC

Refreshments Sponsored by

This workshop focuses on the required elements of a successful damage investigation. Setting the stage for a valid root cause investigation and following standard investigative procedures are vital to an effective analysis of a damage. Topics covered include asset protection, revenue / loss recovery, ethics and other ingredients needed to perform accurate and timely root cause investigations.

Pre-registration is required. Box lunch included in cost.

Utility Locating with GPR Course

Tuesday, March 24
8:00 a.m. – 4:00 p.m.
$295

Troy de Souza, Sensors & Software

This full-day training course meets the NULCA “Competencies for the GPR Technician” curriculum. The objective is to ensure that the user demonstrates knowledge, skill, and understanding in applying GPR safely and professionally to locate utilities. Topics include GPR theory, factors affecting target detection, how GPR complements traditional EM locating, application of Line Scan and Grid Scans, hands-on equipment setup and data collection, data interpretation, and case studies.

Pre-registration is required. Box lunch included in cost.

Utility Locator Skills Enhancement

Tuesday, March 24
8:00 a.m. – 3:30 p.m.
$295

Bob Nighswonger, Utility Training Academy

Refreshments Sponsored by

This skills training workshop is a great introductory session for the novice locator and a valuable career-building tool designed to challenge even seasoned professionals on underground line locating. This workshop begins with classroom training, including a comprehensive presentation, lively discussion, and a supporting workbook loaded with reference material.

Locating Theory Demystified! Workshop

Wednesday, March 25
2:00 p.m. – 5:00 p.m.
$150

Christopher Koch, ZoneOne Locating

Have you ever looked at someone locating and wondered what the heck is going on? Whether you are a locator, work with locating personnel, or are just curious about locating you will benefit from seeing and using the latest in locating technology as accurate locating is crucial to damage prevention. This workshop explores the principles of locating, the role locating plays in safe excavation, and includes hands-on use of equipment. With classroom training on locating basics and hands-on training, students will be able to experience using various pieces of equipment in different settings. Several locate equipment manufacturers will provide equipment and tips on how to get an accurate locate, including using ground penetrating radar (GPR).

Pre-registration is required.
effort that results in meager results. Let’s face it, we are Safety Marketers – we are attempting to influence our employees and drive them to want what we are offering, being safe both on and off the job, so they can continue to take care of their families and loved ones.

Pre-registration is required. Box lunch included in cost.

**Special Events**

**Don’t miss out! Participate in all our networking events for your best opportunities to connect with other industry professionals and grow your network!**

**Attendee Orientation**

Tuesday, March 24
8:00 a.m. – 8:45 a.m.

Highly recommended for ALL CGA 811 Excavation Safety Conference attendees - newcomers and veterans alike. Every year we make changes based on the feedback we receive from our attendees and exhibitors. Take advantage of this session designed to help you understand the conference structure, organization and opportunities. This is the best place to learn about what’s new and decide how to make the best use of your time at the CGA 811 Excavation Safety Conference.

Pre-registration is required. Box lunch included in cost.

**Official Opening:**

**Ceremonial Ribbon Cutting**

Tuesday, March 24
3:00 p.m.

Join us for the official opening of the CGA 811 Excavation Safety Conference as we greet our guests for the Welcome Reception held on the exhibit floor.

**Welcome Reception**

Tuesday, March 24
3:00 p.m. – 6:00 p.m.

Come together and celebrate the kickoff of the CGA 811 Excavation Safety Conference! The perfect opportunity to network with colleagues and explore solutions and new technologies with vendors who add value to your experience. Complimentary hors d'oeuvres and cash bar available.
The CGA annual meeting provides an excellent opportunity to learn about current and future CGA initiatives to ensure public safety, environmental protection and the integrity of all industry services. All registration types are welcome. You do not have to be a CGA member to attend.

“There are just so many things to see, so many people to visit with, so many great sessions. I would totally recommend this conference to anybody.”
- Andrea Stainback, CenturyLink

Locate & Damage Prevention Technology Forum
Wednesday, March 25
12:30 p.m. – 1:20 p.m.

Designed to give locating professionals and damage prevention stakeholders an introduction to the latest equipment and technology. The forum, presented in a rapid-fire format, offers a look at new products and services released by our exhibitors within the past year. Held in an exhibit hall Learning Lab, the forum is open to all registration types.

CGA Night of Networking
Wednesday, March 25
6:00 p.m. – 10:00 p.m.

Don’t miss the prime-time social event of the CGA 811 Excavation Safety Conference. Access to this networking event is included in a Full Conference registration! Tickets are available for purchase for guests or other registration types.

Outdoor Demo Fair and Picnic Lunch
Thursday, March 26
12:00 p.m. – 1:30 p.m.

Enjoy your lunch in the sun as you stroll along the avenue of exhibitor equipment and demonstrations. A great opportunity to gain live, hands-on experience with the newest tools in the damage prevention industry from these participating exhibitors:

Click Before You Dig Golf Scramble
Friday, March 27
8:00 a.m. – 12:30 p.m.

Enjoy a day on the links and get one last chance to network with your contacts. Following the CGA 811 Excavation Safety Conference, this is the perfect way to finish out the week.
Golf Scramble
Click Before You Dig Golf Scramble
Friday, March 27
8:00 a.m. – 1:00 p.m.
Indian Canyons Golf Resort
Format: Four-man scramble/best ball

One Player: $150
Club Rental: $70 or $50 for a pair sharing clubs
Additional Rider: $25
Hole Sponsorship: $250

Register yourself or foursome at CGAconference.com or 866.279.7755

Registration open until March 17.
Transportation not provided.

Taking place at Indian Canyons’ North Course, the breathtaking view and challenging course is a crowd pleaser. Hole sponsorships are still available! Does your company want to sponsor a hole? Let us know!

Mentorship
2020 Mentorship Program
Share your knowledge and expertise with an upcoming professional within the industry who has never had the opportunity to attend the CGA 811 Excavation Safety Conference and would benefit from the education and experiences that are only available here. Help them connect with other industry professionals and build their network; guide them as they expand their knowledge base and develop core skills and best practices.

With your Full Conference registration, you can mentor a future leader for the deeply discounted rate of only $811! As you complete your registration for 2020 through the online registration system, select the box indicating you have someone you would like to mentor. Provide a name and email and we’ll take care of the rest!

Mentor must be a returning delegate registering as a Full Conference delegate. Mentee must be a first-time attendee. Mentee does not need to be from the same company as Mentor. Age restrictions do not apply. Program is not retroactive to existing registrations. Mentee registration is non-transferrable and non-refundable.

Emerging Leaders 2019
Join the discussion on developing an Emerging Damage Prevention Leaders Group. Held Tuesday afternoon at 12:30 p.m., this roundtable will revolve around group mission, commitment levels, communication channels, communication frequency, mentorship program, other activities, and more. Make a difference in the industry as we work together towards our goal of ZERO damages! For more information, contact Sundar@emailir.com.

“This is a great opportunity to network with people from all backgrounds and experience types. It’s a time to get a lot of new information and see how others are enhancing their safety cultures.”
– Steve Cleaver, Pacific Gas & Electric Company
2020 Exhibitors

206 | 3M
506 | 4iQ Solutions
238 | AIMS Companies
407 / 18 | Badger Daylighting Corporation
338 | Barr Air Patrol, LLC
437 | BOSS Solutions
613 | Buzzi Unicem USA
212 | Centriforce Products, Ltd.
231 | Claims Management Resources (CMR)
101 | Common Ground Alliance (CGA)
418 | Copperhead Industries, LLC
405 | Damage Prevention Solutions, LLC
530 | Data Integration, Inc.
114 | Dig-Smart, LLC
532 | Eco-Trak
126 | ELM Utility Services
312 | Enertech
306 / 15 | FlagShooter
111 | FS3
127 | Garlock Safety Systems
240 | Ground Penetrating Radar Systems, Inc.
520 | GSSI/Geophysical Survey Systems, Inc.
408 | Heath Consultants Incorporated
110 | Hexagon
412 | Hydromax USA
307 | InfraMarker by Berntsen
350 | Infrastructure Resources, LLC
438 | irth Solutions
507 | Jameson LLC
526 | JNR / The Claims Center
528 | KCSI Aerial Patrol
514 | King Innovation
402 | KorTerra
522 | Krylon Products Group
229 | LocusView Solutions
107 / 17 | MALA GeoScience USA, Inc.
518 | MBW
406 | Mears Group
411 | MobileFrame
443 | MP Technologies
108 | Norfield Development Partners
305 | Northern Lights Locating and Inspection Services
130 / 136 | NTDPC
510 | Olaneter
102 | One Call Concepts
214 | Opvantek
337 | Pacific Coast Locators
509 | Paradigm
302 | PelicanCorp
342 | Pergam Technical Services
237 | Phoenix Loss Control
417 | Pipehorn
210 | Pro-Pipe
505 | Project Resources Group, PRG
233 | Radiodetection Corp.
450 / 26 | RAMVAC Vacuum Excavators by Sewer Equipment
202 | Rhino Marking & Protection Systems
310 / 16 | Rust-Oleum Industrial Brands
311 | SENSIT Technologies
318 / 9 | Sensors & Software, Inc.
420 | Southern Cross
109 | Stake Center Locating
344 | Staking University
320 | Subsite Electronics
410 | Surveying and Mapping, LLC
115 | Transwest
213 / 8 | Trimble Energy
125 / 23 | United Rentals Trench Safety
517 | Urbint
538 | US Radar Inc
218 | USIC, Blood Hound, Inc.
RECONN Utility Services
422 | UtiliQuest
118 | UTTO
138 | Vacmasters
137 | Verizon
502 | Vermeer Corporation
209 | Vivax-Metrotech
345 | Vulcan Utility Signs
### 2020 Meeting & Event Schedule

**Monday**
- 8:30 a.m. - 11:30 a.m.  CGA Committee Meeting: OCSI Registration
- CGA Committee Meeting:
  - Regional Partners
  - Technology
  - Stakeholder Advocacy
- Registration
- Attendee Orientation
- CGA Committee Meeting:
  - Best Practices
  - Data Reporting & Evaluation
  - Educational Programs & Marketing
- 8:00 a.m. - 3:30 p.m.
- 8:00 a.m. - 4:00 p.m.
- 9:00 a.m. - 9:50 a.m.
- 9:00 a.m. - 2:00 p.m.
- 10:00 a.m. - 10:45 a.m.
- 11:00 a.m. - 11:45 a.m.
- 11:30 a.m. - 3:30 p.m.
- 12:30 p.m. - 1:45 p.m.
- 2:00 p.m. - 2:45 p.m.
- 3:00 p.m. - 6:00 p.m.

**Tuesday**
- 7:00 a.m. - 6:00 p.m.
- 8:00 a.m. - 8:45 a.m.
- 8:00 a.m. - 11:00 a.m.
- 8:00 a.m. - 3:30 p.m.
- 8:00 a.m. - 4:00 p.m.
- 9:00 a.m. - 9:50 a.m.
- 9:00 a.m. - 2:00 p.m.
- 10:00 a.m. - 10:45 a.m.
- 11:00 a.m. - 11:45 a.m.
- 11:30 a.m. - 3:30 p.m.
- 12:30 p.m. - 1:45 p.m.
- 2:00 p.m. - 2:45 p.m.
- 3:00 p.m. - 6:00 p.m.

**Wednesday**
- 7:00 a.m. - 8:00 a.m.
- 8:00 a.m. - 9:30 a.m.
- 10:00 a.m. - 3:00 p.m.
- 10:15 a.m. - 11:00 a.m.
- 11:00 a.m. - 12:30 p.m.
- 12:30 p.m. - 1:15 p.m.
- 1:30 p.m. - 2:45 p.m.
- 3:00 p.m. - 3:45 p.m.
- 4:00 p.m. - 5:15 p.m.
- 6:00 p.m. - 10:00 p.m.

**Thursday**
- 7:00 a.m. - 8:00 a.m.
- 7:00 a.m. - 11:00 a.m.
- 8:30 a.m. - 9:15 a.m.
- 9:30 a.m. - 10:45 a.m.
- 11:00 a.m. - 11:45 a.m.
- 12:00 p.m. - 1:45 p.m.
- 2:00 p.m. - 2:45 p.m.
- 3:00 p.m. - 4:15 p.m.

**Friday**
- 8:00 a.m. - 12:30 p.m.

*Pre-registration and additional fee apply. **Included in Full Conference registration. Tickets available for purchase for other registration types and guests.

**Stay for the day!**

Thursday’s schedule offers a full selection of educational opportunities. From an exciting selection of sessions held on the expo floor Thursday morning, to the Outdoor Demo Fair and Picnic Lunch, to a full afternoon of interesting and engaging educational opportunities, staying through Thursday afternoon increases the return on your investment in attending!
Registration & Pricing

Register by January 11 and SAVE!

Full Conference Registration Pricing

<table>
<thead>
<tr>
<th>August 12 - October 11</th>
<th>October 12 - January 11</th>
<th>January 12 - March 20</th>
<th>Cruise</th>
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<td>Non-Member $1,200</td>
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Location/Venue/Hotel

**Renaissance Palm Springs**
888 Tahquitz Canyon Way
760-322-6000
$229 per night + tax

**Hilton Palm Springs**
400 East Tahquitz Canyon Way
760-320-6868
$189 per night + tax

**Hotel Zoso Palm Springs**
150 S Indian Canyon Dr.
760-325-9676
$215 per night + tax

**Courtyard by Marriott Palm Springs**
1300 Tahquitz Canyon Way
760-322-6100
$179 per night + tax

**Hyatt Palm Springs**
285 North Palm Canyon Drive
760-322-9000
$199 per night + tax

“This conference is awesome guys! If you are in this industry, either a utility, locator, excavator and you are not here, then you are in the wrong place.”

- Jimmy Jennings, One Call Concepts
Registration Now Open!

Palm Springs, California
March 24-26, 2020

“It is an outstanding conference; terrific learning opportunity, there are so many people here; so many opportunities to network, grow and learn.”

– Christopher Koch, ZoneOne Locating – 12 time attendee

Register by January 11 to save $200 over onsite pricing!

CGAconference.com/register | 866.279.7755

91% of past attendees would recommend the Conference to an industry peer.
CGA Safety Materials
Now Available for Ordering

CGA Best Practices 16.0, DIRT Report
and 811 Safety Education Videos

To get your copy of the Best Practices 16.0 click here or for DIRT click here, and look for the appropriate buttons to order.

To order our videos, please click here.