**Grand Prix of Long Beach Social Media Messages**

**GPLB Facebook tag:** <https://www.facebook.com/GrandPrixLB>

**GPLB Twitter tag:** <https://twitter.com/toyotagplb>

**Helio’s Facebook tag:** <https://www.facebook.com/search/top/?q=helio%20castroneves>

**Helio’s Twitter tag:** <https://twitter.com/H3lio>

**Team Penske Facebook tag:** <https://www.facebook.com/TeamPenske/>

**Team Penske Twitter tag:** <https://twitter.com/team_penske>

**April 9:** It's National Safe Digging Month and we're going to remind everyone to #call811 before digging at the Grand Prix of Long Beach (@ToyotaGPLB) with the #811balloon this weekend! Get your #FREEFRIDAY TIX at gplb.com with promo code CALL44.

* NOTE: Add Helio photo to post.

**April 11:** Have you gotten your #FREEFRIDAY #ToyotaGPLB tix yet? We're spreading the word about #call811 at the @ToyotaGPLB all weekend with @H3lio, the #811balloon and on-track signage. Claim your #FREEFRIDAY TIX at gplb.com with promo code CALL44.

* NOTE: Add Helio photo to post.

**April 12:** Tomorrow is #FREEFRIDAY at the #ToyotaGPLB! Join @Team\_Penske & @H3lio in reminding everyone to #call811 before digging at the @ToyotaGPLB all weekend -- but get your #FREEFRIDAY tix today at gplb.com with promo code CALL44. #811balloon #NationalSafeDiggingMonth

* NOTE: Add Helio photo to post.

**April 13:** We're kicking off a weekend of #811 at the #ToyotaGPLB today! You can join us for FREE by claiming your #FREEFRIDAY tix at gplb.com with promo code CALL44. We'll be with the #811balloon reminding everyone to #call811 before digging this spring.

* NOTE: Add Helio photo to post or share/RT day-of photos from @CGAConnect on Twitter and the Call 811 Before You Dig Facebook page.

**April 14:** Does it get any better than seeing the #811balloon and @H3lio at the #ToyotaGPLB this weekend? We're celebrating #NationalSafeDiggingMonth with an 811 takeover at the @ToyotaGPLB. Always #call811 before digging for gardening or DIY improvement projects.

* NOTE: Add Helio photo to post or share/RT day-of photos from @CGAConnect on Twitter and the Call 811 Before You Dig Facebook page.

**April 15:** We've had an incredible weekend with the #811balloon and lots of on-track #811 signage at the #ToyotaGPLB. Thanks for hosting us @ToyotaGPLB and happy #NationalSafeDiggingMonth. Remember to always #call811 before breaking ground on gardening or DIY projects!

* NOTE: Share/RT day-of 811 Balloon photos from @CGAConnect on Twitter and the Call 811 Before You Dig Facebook page.